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The number of applications for video transport over IP networks is large and constantly growing. This book focuses on IPTV and Internet video, which are defined in detail in Chapter 2. However, a number of other applications that use video transport over IP networks deserve to be mentioned.

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With the wide variety of providers, different formats, and a huge amount of pirated content available, there are a lot of things to keep track of. But there's no doubt that IPTV will be increasing in popularity. Grand View Research estimates that the market will be worth over \$117 billion by 2025.

What Is IPTV? Everything You Need to Know About the Future ...

Today's television providers are a mix of old and new. Cable TV companies are both traditional cable TV and they are moving to IPTV. As the marketplace shifts to other technologies, traditional cable TV is not growing. AT&T TV, Verizon FiOS deliver pay TV in new ways. AT&T TV and Verizon FiOS deliver TV over the Internet.